

About Us

The **STOP Campaign** is a grassroots organisation and registered not-for-profit dedicated to empowering young people to create and sustain positive sociocultural change regarding sex and sexual violence by starting conversations and breaking down stigmas. We are focused on tackling sexual violence in Australian tertiary learning communities, through empowerment, education, activism and awareness. We are a volunteer-run intersectional feminist organisation that values intersectionality, integrity, respect and passion.

Since our inception in 2018, The STOP Campaign has successfully implemented a number of projects (most related to the ACT). These include:

- the creation of educational materials and resources on topics including safe sex, consent, sexual and family violence, sex positivity, and access to medical, legal and personal support
- facilitating peer-led education sessions in university colleges on respectful relationships, responding to disclosures and being an effective bystander
- facilitating programs for young people (particularly victim-survivors) focused on empowerment and confidence, and
- building a platform for victim-survivors in Australia to publicly share their experiences and journeys towards healing.

The STOP Campaign has also participated in consultation and resource development on sexual violence policy and response driven by government and non-government bodies, mostly in the ACT.

Our Vision

Australian tertiary learning communities that are free from sexual violence and stigmatisation.

Our Mission

Empower young people to create and sustain positive sociocultural change in Australian tertiary learning communities through activism, awareness, empowerment and education.



Our Goals

Activism

- Amplify the voices of, and advocate for, victim-survivors of sexual violence.
- Facilitate positive structural change through participation in government and community advisory groups and initiatives.
- Hold institutions accountable for their approach to the prevention of, and response to, sexual violence and advocate for evidence-informed processes and practices that:
 - aid in the prevention of sexual violence,
 - prioritise and support the wellbeing of victim-survivors,
 - make reporting of sexual violence safe and accessible,
 - provide opportunities for restorative justice for victim-survivors,
 - reduce vicarious trauma and burnout of supporters of victim-survivors, and
 - work towards the rehabilitation of perpetrators.
- Foster relationships with external stakeholders, organisations and community groups working towards common goals.

Awareness

- Raise awareness of sexual violence and its associated impacts in Australian tertiary learning communities.
- Raise awareness of the importance of trauma-informed, culturally sensitive, and inclusive language when discussing sexual violence and sexual wellbeing.
- Raise awareness of the importance of sex positivity and sexual wellbeing in fostering positive sociocultural change.

Empowerment

- Support victim-survivors to share their stories safely.
- Empower young people to advocate for change.
- Foster safe spaces where victim-survivors feel able to connect with and support each other.

Education

- Develop and facilitate peer-based advocacy initiatives to educate young people in tertiary learning communities about sexual violence and prevention.
- Facilitate safe, trauma-informed conversations about preventing and responding to sexual violence.
- Destigmatise conversations about sexual violence and sexual wellbeing.
- Provide educational materials to external stakeholders, organisations and community members.

Our Values

Intersectionality

- We are an intersectional feminist organisation.
- We value inclusivity of all people, and recognise the importance of diversity of sexuality, gender, race, political beliefs, religion, disability and cultural background in effective social justice advocacy.
- We acknowledge the barriers faced by many victim-survivors of violence in Australia because of intersecting and overlapping forms of discrimination and inequality. We are committed to ensuring that our advocacy recognises and addresses these unique barriers.

Respect

- We believe victim-survivors, and aim to defend and respect their decisions and voices.
- We foster safe conversations and promote respectful behaviour.
- We encourage intersectional and inclusive discourse.

Integrity

- We lead by example and demonstrate accountability by incorporating feedback and regularly reviewing our advocacy to ensure it is safe, accessible, and intersectional.
- We are open and honest in our communications and actions.
- We are proactive and work to constantly review and improve our strategies with consultation and feedback from relevant stakeholders.

Passion

- We are passionate about ending sexual violence and fostering positive sociocultural change.
- We foster an environment where members can bring their passions to effect change within the scope of the Campaign.
- We share our passion with the community through public engagement initiatives both in-person and online.
- We embrace and inspire change.

Our Roadmap

2022

- Launch the Safe Response Toolkit: A Toolkit for Sexual Violence Victim-Survivors and Their Supporters.
- Expand our Campaign to other Australian learning communities.
- Produce and refine our College Program
- Pilot the Starting the Conversation Event Series.
- Distribute resource packs in ACT learning communities.

2023-2024

- Continue to share stories through creative mediums and public engagement.
- Further assess, improve and make available to a wider audience, our continuing projects including:
 - Safe Response Toolkit
 - Empowerment Program
 - College Program
 - Starting the Conversation Series
 - Newsletters and Resource Packs.
- Host workshops with external stakeholders and community members
- Launch The STOP Campaign newsletter to educate the community on our initiatives and impact.
- Undertake critical evaluation of our website and social media, and re-design to ensure our online presence and publications align with our values of intersectionality, respect, integrity and passion, and feedback received from stakeholders and community members.
- Re-brand the website and social media, and
- Update our website to include up-to-date achievements and information about the Campaign, our initiatives, team and publications.
- Expand to universities outside of the ACT.